

Proclamation

OF THE
CITY OF CITRUS HEIGHTS

HONORING

RHONDA SHERMAN

ON THE OCCASION OF HER RETIREMENT FROM THE CITY OF CITRUS HEIGHTS

WHEREAS, Rhonda Sherman began her career with the newly incorporated City of Citrus Heights in early 1998 as the Economic Development Coordinator. During her tenure with the City, Rhonda has served as the Economic Development Manager, Economic Development and City Information Director, City Clerk, and Community and Economic Development Director. In October 2017, she was appointed Community Services Director overseeing both the General Services and Community and Economic Development Departments; and

WHEREAS, eager to implement the economic development goals of the City, Rhonda worked collaboratively with the Economic Development Strategy Task Force to develop the City's first-ever Economic Development Strategy and Action Plan that outlined an approach and work plan that the City could undertake to strengthen and diversify its economy; and

WHEREAS, Rhonda was instrumental in the creation and implementation of the City's first-ever Community Awareness/Promotion Campaign that has generated a unique brand identity – "Solid Roots. New Growth." – that embodies Citrus Heights' rich history and establishes the City as a hearty foundation from which new ventures can flourish; and

WHEREAS, a result of Rhonda's innovative leadership, the purchase of the former Sylvan Middle School property was successfully coordinated. The property anchors one quadrant of Sylvan Corners and has long been recognized as a crucial economic and social focal point of the community; and

WHEREAS, Rhonda played a crucial role in the beautification of Sylvan Corners and Auburn Boulevard, including removal of billboards and undergrounding of utility lines; and in the development of Stock Ranch, including new retail, office, and residential development, as well as the Stock Ranch Nature Preserve; and

WHEREAS, Rhonda's many accomplishments further include the formation of the Citrus Heights Collaborative; creation of the Sunrise MarketPlace Property Based Improvements District and the City's 2008 Sunrise MarketPlace Visioning Project; planning of the year-long celebrations for the City's 10 year and 20 year anniversaries; and overseeing construction of the City Hall Legacy Mural; and

WHEREAS, Rhonda was committed to working collaboratively with all city departments, identifying strategies to solve long standing issues for the betterment of the Citrus Heights community, and to further City Council objectives; and

WHEREAS, Rhonda has distinguished herself as perceptive, loyal, and passionate – a conscientious, dedicated public servant and staunch community advocate. Her innumerable contributions, fair administration of planning regulations, and invaluable guidance significantly and permanently enhanced the evolution and expansion of the City as we now know it; and

WHEREAS, for those who had the distinct good fortune to work alongside Rhonda Sherman, it is her heartfelt commitment to empower, motivate, and encourage – while fostering a spirit of team and comradery – that will forever remain the truest testament to her character, integrity, and humility, and will, after all is said and done, be her greatest legacy.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Citrus Heights does hereby commend *Rhonda Sherman* for her many contributions, steadfast dedication, and exceptional service, extending to her the sincerest gratitude and appreciation for all she has done for the City, this community, and all those who live, work, and play here.

IN WITNESS WHEREOF, we have set our hand and seal this 8th day of August, 2019.

JEANNIE BRUINS, *MAYOR*

JEFF SLOWEY, *VICE MAYOR*

BRET DANIELS, *COUNCIL MEMBER*

PORSHE MIDDLETON, *COUNCIL MEMBER*

STEVE MILLER, *COUNCIL MEMBER*